



Welcome to Bloomerang's media kit!

The folder you downloaded houses everything you need to craft a story about our purpose-built company. In search of something not here, or have questions? Email [Bloomerang@pancomm.com](mailto:Bloomerang@pancomm.com) or call [1-866-332-2999](tel:1-866-332-2999).

## Company descriptions

### Short company description (<50 words)

Bloomerang uplifts nonprofits and their ambitions with the Giving Platform built for purpose. Trusted by 24,000+ organizations, Bloomerang unifies fundraising, CRM, and volunteer management to help nonprofits build lasting relationships and raise more. Backed by expert support and easy-to-use tech, Bloomerang empowers teams to inspire generosity and grow impact.

### Longform, boilerplate description

Bloomerang is the Giving Platform built for purpose, trusted by more than 24,000 nonprofits to raise more funds, retain more supporters, and create lasting change. By unifying fundraising, CRM, and volunteer management in one easy-to-use platform, Bloomerang gives organizations a complete view of every supporter and the tools to build stronger relationships. Backed by expert support and a team passionate about nonprofit success, Bloomerang is more than software—it's a growth partner for missions that matter. Learn more at [bloomerang.com](https://bloomerang.com).

## A bit more about us

### Mission

Make fundraising easier. Foster authentic donor relationships. Create thriving nonprofits.

### Fast facts

- Bloomerang was founded in 2012.
- Over 24,000 nonprofit organizations across the United States and Canada use Bloomerang's tools.
- Combined, the Bloomerang employee base has over 650 years of nonprofit experience.
- Bloomerang's original HQ is in Indianapolis, Indiana, but we're now a remote-first company with employees across North America.

## Leadership biography

### Dennis Fois, CEO

As Bloomerang's Chief Executive Officer, Dennis Fois is ushering in the company's next phase of accelerated growth and strengthening its position as a unified giving platform that nonprofits rely on to achieve their missions. He is focused on giving the nonprofit sector even more confidence, resources, and trust in the company's software and the people behind it. Dennis has a broad international career spanning more than 25 years. He's had the privilege of developing and leading high-performing multicultural teams at both startups and public companies in the technology, customer experience, relationship management and financial services sector at Copper CRM, NewVoiceMedia (Vonage), Rant & Rave and Barclays.